

We are so excited to be hosting our First Annual La Fête de Don! This year's event will be kicked off by a 5k race (run or walk) benefitting St. Jude Children's Research Hospital. All proceeds earned in conjunction with this event will be donated to St. Jude Children's Research Hospital directly.

Doctors' Advantage has been very blessed in our 22 years of business, and we decided it's time to share that blessing with our community. Our team of 23 amazing individuals unanimously chose St. Jude to be the recipient of our first year of fundraising efforts.

## **EVENT INFORMATION**

DATE: December 4th, 2021

LOCATION: Fontainebleau State Park, Mandeville, LA

TIME: 9:00am

BENEFITS: St. Jude Children's Research Hospital

DISTANCE: 5k (3.1 miles)

TICKET/REGISTRATION FEES ARE **NON-REFUNDABLE**. A nominal processing fee will be added to each online registration. This fee allows us to cover credit card and program costs so that we are able to maximize our donation amount. ALL proceeds will be donated to St. Jude Children's Research Hospital.

## **SCHEDULE**

9:00am Registration check in opens

10:00am Race begins

## **WHAT IS INCLUDED WITH REGISTRATION**

- Event T-Shirt (5k participants & volunteers ONLY) \*\*free event tshirts will be given to online donation-only contributors with a donation of \$50 or more\*\*
- 1 Snack and non-alcoholic beverage following the race (5k participants ONLY)
- Participant ID Sticker (5k participants ONLY)
- \$3.00 Park Entry Fee (ALL registration types)
- Event Wristband (ALL registration types)
- Water on Race Route (5k participants ONLY)
- 5k Winner Prizes (categories TBA - 5k participants ONLY)

## **EVENT DAY CURRENCY (EDC)**

Event Day Currency or EDC will be the ONLY form of payment for various available goods and services once admitted into La Fête de Don. EDC will be in the form of arcade or raffle type tickets. 1 ticket = \$0.50. EDC pre orders will be charged a credit card processing fee. Day of EDC purchases will be CASH ONLY transactions to avoid this processing fee.

**PURPOSE:** The entire purpose for this event and any efforts leading up to it is to raise money to donate to St. Jude Children's Research Hospital. In order to have a larger donation, we have to get creative in the ways we cut expenses. This is one of them. To provide fun, entertainment, food options, merchandise sales, and more, each point of sale where a money transaction is taking place needs to have a vendor permit (as enforced by the Louisiana State Park commission), which costs money. This option of EDC allows us to have 1 vendor permit where a transaction of money for tickets takes place, but cuts the cost of multiple vendor permits so that all other transactions during the event are conducted without the use of money.

**HOW IT WORKS:** Once admitted into the event, you are free to use your EDC on any available goods or services. Each item or service for sale will have signage that indicates its cost in a number of tickets. EX: If you are buying an event tshirt for \$10, you will exchange 20 tickets in return for the purchased tshirt.

## **FOR YOUR SAFETY**

- GA companions, friends and/or family of registered 5k participants will only be permitted to assist their runner at the START & FINISH line ONLY.
- NO vehicle will be permitted to accompany any runner at any time during the race.
- Number/Name sticker given to 5k participants prior to the race, MUST be at a visible place on the front of the runner for the duration of the 5k portion of the day.
- 5k supporters will only be permitted in designated areas until the completion of the 5k.
- Doctors' Advantage (DAI) coordinators reserve the right to take any runner out of the race that is considered not to be physically capable of finishing the race (medical opinion will be requested for this to happen).

**MORE INFORMATION ON PRIZES, EVENT DAY SCHEDULE AND MORE TO COME. EMAIL UPDATES WILL BE SENT TO ALL REGISTERED PARTICIPANTS AS MORE INFORMATION BECOMES AVAILABLE. YOU WILL ALSO BE ABLE TO CHECK BACK HERE OR AT OUR EVENT PAGE ON THE DAI WEBSITE -- [www.doctorsadvantage.com](http://www.doctorsadvantage.com)**

## **THANK YOU!**

**A Message From St. Jude Children's Research Hospital:** Thank you for your contribution to our mission. The La Fête de Don & 5k fundraiser will help St. Jude Children's Research Hospital continue to lead the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

The money raised by events like this helps ensure families never receive a bill from St. Jude for treatment, travel, housing or food -- because all a family should worry about is helping their child live.

**WHAT YOUR SUPPORT MEANS:**

- Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80% since it opened more than 50 years ago. St. Jude won't stop until no child dies from cancer.
- St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

**Visit La Fête de Don & 5k St. Jude Event Fundraising Page:** [fundraising.stjude.org/lafetededon](https://fundraising.stjude.org/lafetededon)

**Visit La Fête de Don & 5k Event Page on our company website:** [www.doctorsadvantage.com](https://www.doctorsadvantage.com)

